

theWholeNote.com Web-ad specifications

**All ads can be sent in the following formats:
Gif, Jpg, PNG and FLV (Flash)**

All ads should be under 3 megabytes in size.

Web ads for theWholeNote.com come in two sizes:

"Standard" Web ads

A size of **150 pixels by 180 pixels**, at a resolution of **72dpi** (Dots per inch).

Example:



"Banner" web-ads - For our Full Colour advertisers:

A size of **468 pixels by 60 pixels** at a resolution of **72dpi** (Dots per inch).

Example:

